

MOTHERLY  
State of Motherhood  
2024 SURVEY REPORT



“As we approach this election year, it is clear that mothers' voices are not only relevant but vital in shaping a future where families can thrive. Let us heed their call for action, prioritize their needs and champion the policies that will define the health and happiness of the next generation.”



Jill Koziol  
Cofounder of Motherly

Motherly amplifies the voices of mothers through our annual State of Motherhood survey, the largest statistically significant survey of mothers in the country. Nearly 6,000 mothers completed our seventh annual survey, conducted from March 3 to March 18, 2024. To ensure our results represent today's mothers accurately, we weighted the data to align with US Census demographic data. Our report focuses on the findings from Gen Z (aged 18-27) and Millennial (aged 28 to 43) mothers. When reviewing our findings and generational comparisons, it is important to note that only 6% of Gen Z women are mothers, representing a distinct and emerging group entering motherhood earlier than many of their peers.

As in previous years, findings continue to validate that today's mothers are parenting without adequate support. This year finds

that Gen Z moms are signaling a continuing future birth rate decline; childcare access and affordability issues continue to impact mothers' ability to work; a quarter of all moms report receiving regular financial support from their parents, with Gen Z moms twice as likely to have help from their partners compared to their own mothers' generations (Gen X+). In this election year, more than 85% of moms over 30 support federally mandated paid leave, regulation to address climate change, federally protected reproductive rights and increased gun control policies. But findings also show that moms under 30 feel differently, possibly signaling apathy or low confidence in what those policies might bring.

The following report is a synthesis of this year's findings. Full data tables can be found in the appendix.

# Gen Z mothers are much less likely to plan on having another child

In the next 10 years, it's projected that about **80%** of Millennials will be parents, but it's unclear if Gen Z will embrace parenthood to the same extent. We learned this year that Gen Z moms under 30 are less than half as likely to plan on another child than Millennial moms under 30 were in 2019 (**31%** vs **65%**), signaling a continued birth rate decline in the United States.

Are you planning on having or adopting more children?	All Gen Z/Mil	Net <30	Net 30-39	Net 40+
Yes	25%	31%	27%	5%
No	55%	59%	49%	86%
Not Sure	20%	10%	24%	9%

There are many reasons why mothers may choose not to add to their families—and looking at the survey responses, we see some interesting differences by age. “Family feels complete” coupled with financial concerns are the top reasons why moms in their 30s are choosing not to grow their families, while 40+ moms cite age as the number one reason, in addition to their family feeling complete. In contrast, younger moms point to a variety of reasons for not wanting to expand their families, including concerns about the state of the world:

- Combining financial reasons (**11%**), lack of support (**11%**) and career (**11%**); we see that **33%** of younger moms feel that the need/desire to work combined with inadequate childcare support contributes the most to not wanting to have more children.
- Younger moms are much more likely to point to concerns about the environment and the state of the world as reasons not to have additional children (**25%** compared to **5%** of those 30-39).
- Finally, although young, **1 in 10 (11%)** of moms <30 cite medical considerations as the reason they would not like to have more children. This may be correlated with younger generations being more likely to be BIPOC and underserved by the healthcare system.



# Two-thirds of moms considered leaving the workforce last year due to the stress and cost of childcare, highest among Gen Z at 82%

This year, more mothers are in the workforce, with younger moms showing a strong trend of re-entering or joining work, influenced by economic pressures such as inflation. Despite this, a consistent issue remains: childcare. Many mothers report leaving or adjusting their work life due to the lack of affordable childcare, a sentiment that resonates deeply across all ages—but is most pronounced among the youngest generation.

Cost and stress of the daycare situation has always been rated as a reason to consider leaving the workforce, but this year it registers at an all-time high at **66%** (up **14%** year over year), driven mostly by moms under 30, among whom **82%** say cost and stress related to childcare is a reason to leave the workforce.

“Our traditional work contract is inadequate, particularly in supporting family needs. With 66% of young mothers considering leaving the workforce due to childcare costs and stress, it's critical to empower women to use technology to develop innovative solutions. Let's redefine work flexibility and enhance childcare options to retain and support working mothers.”



Brooke Markevicius  
Tech Entrepreneur & Author of  
"The Future Built by Women"

Access to affordable, high-quality childcare continues to be a primary concern for working moms—and a key driver in women leaving the workforce or being able to return to full-time work. **Half** of non-working moms point to the need for affordable childcare as the prerequisite for returning to/entering the workforce.

**Four in 10** moms who made a job or employment change in the past 12 months did so because of lack of childcare or needing/wanting to stay home with children.

Coming out of the pandemic, very little has moved for moms on childcare. Across the years, **two-thirds** of mothers surveyed are paying more than \$1,000 a month for care—contributing to the main reason for why parents are dissatisfied with their childcare situation.



## Half of non-working moms point to the need for affordable childcare as the prerequisite for returning to/entering the workforce.

“This data presents a comprehensive picture of modern and ambitious mothers. It reveals that women are more likely than ever to consider a career pause due to the high costs of childcare, among other factors. It also shows the surge of women who eventually return to the workforce after time away. I hope this is another cultural call to action that it’s not only time to advocate for more support for parents in the workforce but also to normalize career pauses so that women can shift in and out of the traditional workplace with more support and less penalty on reentry.”



Neha Leela Ruch  
Founder & CEO of Mother Untitled

# Gen Z moms are 2.5 times less likely than Millennial moms to have position flexibility and half as likely to have paid maternity leave

Younger moms under 30 report unique needs and pressures, including less flexibility with work for them and their partners. Moms 30 and older are **2 to 3** times as likely as younger moms to have full-time employment that allows them to work from home. In contrast, moms under 30 who are working from home are much more likely to work only part-time. Meanwhile, younger moms are also less likely to have some support from a partner who also works from home—only **7%** compared to 1 in 5 among moms 30+.

Dishearteningly, evidence in the survey suggests that younger, newer moms are getting the least amount of support in the workplace:

If you are employed, what benefits does your employer offer that supports you as a mother? Select all that apply.

	All Gen Z/Mil	Net <30	Net 30-39	Net 40+
Position flexibility (e.g., more part-time, remote work, job-sharing, or schedule flexibility)	59%	30%	66%	72%
Paid maternity leave	43%	26%	48%	37%

Finally, Motherly provides undeniable evidence that the broken rung in the career ladder is not of our making! Toxic workplaces drive away experienced working moms, perpetuating the gender gap in leadership. We should prioritize our mental health over our careers, but when we do, we're still punished. Toxic environments limit our representation at the top, stifle mentorship and growth, and deprive future and younger working moms of guidance. And let's be clear: companies also suffer, losing valuable and proven productive employees, thereby negatively impacting their bottom line.



Christine Michel Carter  
Speaker, Consultant, Writer



# Over a quarter (27%) of all moms regularly receive financial support from their parents, rising to 49% for moms under 30

It is not surprising that today’s parents still need some support from their parents. Indeed, over one-quarter (27%) report taking financial help regularly or occasionally. However, this year, half (49%) of moms under 30 report taking financial help from parents, noting they struggle with living expenses and student loan debt, falling off to an average of 23% among those aged 30 to 39, before declining to 16% among parents in their 40s.

While there is a general progression in financial well-being with age, many young mothers still feel the pressure of living paycheck to paycheck. In general, there is little change in self-assessment of financial well-being since last year:

Financial Situation	2022 Total	2023 Total	2024 Total
On track – living below my means and will be prepared for the future	19%	20%	23%
Almost on track – living below my means and saving a bit but need to save more	39%	40%	34%
At my means – living paycheck to paycheck, spending almost everything I make every month, but I’m not going any deeper into debt	31%	29%	31%
Beyond my means – spending more than I make every month and going deeper into debt	10%	9%	10%

Nonetheless, the majority of moms (79%) remain fairly optimistic that their children will be better off financially—with younger moms especially so, while moms with children aging into teens and adults are a little less optimistic.

Moms are reporting feeling financially stressed, and this holds true regardless of income. While there appears to be a little easing of the purse strings this year compared to last year’s worries of recession, the trend is still toward cutting back.



# Nearly 60% of moms under 30 report equally sharing household responsibilities with a partner vs. 35% of moms over 30

Encouragingly, there’s a shift towards more equitable sharing of household responsibilities among younger couples, with many reporting a true partnership approach to chores and parenting duties.

With each generation, there has been progress in terms of moms sharing household responsibilities with a partner. This is the first year in which a majority of any cohort of moms report they share responsibilities equally, with **59%** of moms under 30 saying this is the case. Gen Z moms get more help from their partners compared to Millennials—and they are **twice as likely** to have help from their partners, compared to their own mothers’ generations (Gen X+). Moms aged 30-39 are split, with half (**53%**) saying household responsibilities fall to solely or mostly them; and **60%** of moms in their 40s saying it is solely or mostly on their shoulders. Of note, moms under 30 are **10%** more likely to have a partner than moms over 40.

Who in your household primarily handles household chores/responsibilities?				
	All Gen Z/Mil	Net <30	Net 30-39	Net 40+
Mostly me	42%	27%	45%	47%
Share equally	42%	59%	40%	29%
Only me	8%	4%	8%	13%
Mostly my partner	3%	5%	3%	3%
Only my partner	1%	2%	1%	1%
Outsource or hire out chores and responsibilities	1%	1%	1%	2%
Not applicable, single parent	2%	3%	1%	5%

“The survey shows promising trends among Gen Z moms, who not only report a more equitable distribution of household duties but also a higher engagement in therapy, with 7 in 10 seeking support in the past year. These positive changes are crucial for maternal mental health. Despite this progress, challenges like affordable childcare, flexible work options and sufficient maternity leave remain pressing issues.”



Erica Djossa  
Founder & CEO of Momwell





# 53% of moms under 30 get at least an hour to themselves each day vs. only 39% for all moms

Possibly thanks to more help from their partners, younger moms are also paying more time and attention to their self-care. Moms under 30 report working out more frequently, going out with friends more often and going on date night more frequently than their older counterparts.

		Total Gen Z/Mil	Net <30	Net 30-39	Net 40+
On average, how frequently do you work out for at least 30 minutes a day?	Every day	11%	17%	9%	12%
	A few times a week	35%	34%	34%	36%
	A few times a month	27%	30%	27%	21%
	A few times a year	12%	8%	12%	13%
	Never	15%	10%	16%	18%
On average, how many times a month do you go out with friends, without children?	0 times	43%	26%	47%	44%
	1-2 times	44%	38%	45%	47%
	3-4 times	9%	21%	5%	8%
	5+ times	5%	15%	2%	2%
On average, how many times a month do you go on a date with your partner?	0 times	41%	21%	45%	47%
	1-2 times	44%	40%	45%	41%
	3-4 times	9%	21%	6%	9%
	5+ times	6%	18%	4%	3%
On average, how much time do you get to yourself without work or family obligations each day?	Less than 1 hr	61%	47%	64%	53%
	1-2 hours	32%	38%	32%	35%
	3 or more hours	7%	15%	5%	12%



## How Gen Z moms spend their time

**34%**  
work out 3x a week

**74%**  
go out with friends without children at least 1x a month

**79%**  
go on a date with partner at least 1x a month

**53%**  
get at least an hour to themselves each day

When it comes to getting at least an hour of time to themselves each day, moms under 30 with younger children look more like older moms over 40 with more self-sufficient children. It's hard to say how much of this difference between moms under 30 and those over 30 is due to age, truly different attitudes or the realities of having one child versus two or three.

Again, possibly because of getting more partner support and more time for themselves, younger moms also report having more sex and being more satisfied with their sex lives.



Among moms with partner	Total Gen Z/Mil	Net <30	Net 30-39	Net 40+
<b>Frequency of sex</b>				
3 or more times a week	8%	16%	6%	7%
1-2 times a week	33%	37%	32%	31%
1-2 times a month	35%	32%	37%	31%
Less than once a month	25%	15%	25%	31%
<b>Ideal sex frequency</b>				
3 or more times a week	19%	33%	17%	12%
1-2 times a week	59%	48%	62%	58%
1-2 times a month	19%	18%	19%	23%
Less than once a month	3%	0%	3%	7%
<b>How satisfied are you with your sex life?</b>				
Extremely satisfied	12%	19%	11%	96%
Satisfied	31%	33%	32%	28%
Neither satisfied nor dissatisfied	35%	36%	34%	32%
Dissatisfied	17%	10%	18%	21%
Extremely dissatisfied	5%	1%	5%	10%
Total satisfied	43%	53%	42%	38%
Total dissatisfied	22%	12%	23%	30%

Younger moms are more likely than their older counterparts to desire sex more frequently and to be having sex closer to their ideal frequency. Even though moms under 30 report they are having less sex than before (**53%**), they are still more likely to report satisfaction with their overall sex life.

Younger moms report having more sex and being more satisfied with their sex lives.

# Moms indicate near universal support for motherhood-related governmental policies, but Gen Z moms diverge, indicating apathy

In 2024, a critical election year, we found that at least **85%** of moms support federally mandated paid leave, regulation to address climate change, federally funded reproductive rights and increased gun control policies, but surprisingly, moms under 30 are **3 times less likely** to support these policies.

Motherly's State of Motherhood survey asked about a variety of policy issues that pertain to moms. There are notable differences by age related to the priority level of critical concerns:

- Moms over 30 (with school-age children) are more likely to place gun control in the top 1 or 2 issues compared to moms under 30 (despite their closer proximity to high school)
- Moms in older demographics are more concerned about reproductive rights, possibly as they think about their own daughters
- Moms under 40 are more likely to prioritize family leave and childcare, still having the greatest need for those programs and services
- Moms under 30 rate environmental concerns as high as healthcare access or costs

Moms under 30 are 3x less likely to support federally mandated paid leave, regulations to address climate change, federally funded reproductive rights and increased gun control policies.



Most interestingly, across the board we see weaker support from the youngest mothers on most of the policy actions tested. The survey does not delve into why moms may be more or less supportive of policy action, but the results suggest some amount of skepticism or apathy among younger moms that regulation will lead to real systemic change.



Election Topic	Total Gen Z/Mil	Net <30	Net 30-39	Net 40+
<b>Regulation to address climate change</b>				
Support	85%	65%	89%	83%
Not Support	15%	35%	11%	17%
<b>Federally protected reproductive rights</b>				
Support	84%	65%	88%	86%
Not Support	16%	35%	12%	14%
<b>Federally mandated paid leave</b>				
Support	92%	73%	96%	97%
Not Support	8%	27%	4%	3%
<b>Increased gun safety/gun control policies</b>				
Support	86%	67%	91%	87%
Not Support	14%	33%	9%	13%
<b>US involvement in international conflict</b>				
Support	58%	53%	59%	64%
Not Support	42%	47%	41%	36%

“The findings in this report should be a huge wakeup call for our politicians. Mothers overwhelmingly support federal paid leave, reproductive rights, increased gun control and climate change regulation. These are the issues that mothers care about. And we are going to vote accordingly.”



Allison Whalen  
Founder & CEO of Parentaly

*METHODOLOGY STATEMENT*

*Motherly designed and administered this survey taken by 5,608 mothers through Motherly subscribers list, social media and partner channels. This report focuses on the cleaned and weighted Millennial/Gen Z cohort of 3,220 respondents aged 18-43. Edge Research weighted the data to reflect the racial and ethnic composition of the US female Millennial cohort based on available US Census data.*

Appendix:  
Detailed Results

Table with 24 columns: Generation, Ethnicity, Number of Children, Ages of Children, Employment. Q01: Which of the following categories best describes you? Select all that apply. Includes sub-headers for Generation (All, Total), Ethnicity (White, Non-White, etc.), Number of Children (1 child, 2 or more), Ages of Children (1 child <3, etc.), and Employment (Full Time, Part Time, etc.).

Table with 24 columns: Generation, Ethnicity, Number of Children, Ages of Children, Employment. Q02: Children come into our lives in many different ways. How did you become a parent? Select all that apply. Includes sub-headers for Generation, Ethnicity, Number of Children, Ages of Children, and Employment.

Table with 24 columns: Generation, Ethnicity, Number of Children, Ages of Children, Employment. Q03: How many children are you the parent or guardian for? Includes sub-headers for Generation, Ethnicity, Number of Children, Ages of Children, and Employment.

Table with 24 columns: Generation, Ethnicity, Number of Children, Ages of Children, Employment. Q04: What are the ages of each child in your household? Check all that apply. Includes sub-headers for Generation, Ethnicity, Number of Children, Ages of Children, and Employment.













		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
<b>Q21: How much do you spend each month on childcare?</b>	<b>Unweighted Base</b> <b>Base: Self or Partner Primary</b> \$500 or less \$501-\$1,000 \$1,001-\$2,000 \$2,001-\$3,000 \$3,001 or more Not applicable	973 633 34% 19% 24% 16% 8%	867 527 32% 18% 25% 17% 8%	45 29 22% 28% 24% 26% -	822 498 32% 18% 25% 17% 8%	106 106 22% 48% 15% 8% 8%	734 372 40% 19% 21% 13% 6%	214 255 25% 18% 27% 20% 10%	69 118 31% 17% 29% 11% 12%	61 91 28% 1% 28% 28% 4%	66 53 22% 20% 23% 22% 13%	11 13 36% 23% 14% 14% -	363 232 30% 23% 27% 16% 4%	610 401 37% 16% 22% 15% 10%	175 105 32% 18% 30% 15% 5%	67 54 4% 47% 14% 25% 9%	307 190 30% 18% 25% 16% 11%	423 282 36% 22% 22% 14% 6%	472 310 26% 18% 27% 17% 11%	245 161 37% 22% 21% 17% 2%	56 33 45% 15% 25% 16% 9%	773 504 31% 19% 25% 17% 8%	357 233 27% 20% 27% 18% 8%	360 238 33% 19% 23% 17% 8%	200 129 48% 18% 20% 9% 6%	
<b>Q21: How much do you spend each month on childcare?</b>	<b>Unweighted Base</b> <b>Base: Nanny, daycare, school, au pair</b> \$500 or less \$501-\$1,000 \$1,001-\$2,000 \$2,001-\$3,000 \$3,001 or more Not applicable	2288 1464 17% 18% 33% 21% -	2069 1245 15% 18% 34% 22% -	88 76 15% 15% 38% 28% -	1981 1168 15% 18% 34% 21% -	219 219 29% 22% 22% 15% -	1734 867 20% 20% 30% 19% 11%	500 586 13% 17% 36% 23% -	141 238 14% 16% 42% 20% -	141 204 12% 17% 25% 25% -	155 116 12% 15% 19% 27% -	27 28 19% 19% 22% 29% -	941 622 35% 21% 40% 19% 4%	1347 841 18% 17% 27% 22% -	442 267 10% 17% 45% 22% 7%	136 84 8% 7% 37% 28% 20%	699 411 14% 15% 27% 24% 20%	1012 698 23% 22% 31% 17% -	1443 913 14% 16% 34% 21% 14%	503 327 14% 22% 31% 25% 4%	94 63 38% 8% 27% 12% -	2040 1303 15% 18% 33% 22% -	908 593 9% 15% 35% 25% 12%	1038 646 19% 19% 32% 19% 11%	248 161 31% 19% 28% 14% 8%	
<b>Q22: Has the stress or financial cost of childcare ever made you consider leaving the workforce?</b>	<b>Unweighted Base</b> <b>Base: Currently Employed</b> Yes No Not applicable	2697 1785 63% 37%	2352 1440 66% 34%	149 116 82% 18%	2203 1323 65% 35%	345 345 50% 50%	2027 1055 63% 37%	602 714 62% 38%	164 276 60% 40%	196 284 68% 32%	180 134 54% 46%	35 36 5% -	1200 790 69% 31%	1497 994 58% 42%	551 336 65% 35%	155 107 67% 33%	695 415 58% 42%	1296 928 58% 36%	1775 1164 53% 47%	789 529 83% 17%	133 91 69% 31%	2697 1785 66% 37%	1249 835 68% 32%	1315 858 58% 42%	- - - -	
<b>Q23: What type of school does your child(ren) currently attend? Select all that apply.</b>	<b>Unweighted Base</b> <b>Base: Children in school</b> Public school Charter school Private school Religious school International school Homeschool Online school/virtual learning Boarding school Too young, children not in school yet Other (please specify)	3850 2636 66% 4% 15% 5% 1% 3% 1% 0% 38% 4%	3207 1993 65% 4% 15% 6% 1% 2% 1% 0% 46% 2%	192 146 49% 8% 10% 5% 1% 3% 0% 0% 38% 5%	3015 1846 39% 4% 16% 6% 1% 2% 1% 0% 48% 2%	643 643 64% 5% 14% 5% 0% 4% 2% 1% 11% 11%	2879 1565 48% 4% 13% 6% 0% 3% 1% 0% 38% 5%	850 1028 42% 5% 18% 5% 1% 2% 1% 0% 38% 2%	269 341 35% 5% 19% 6% 2% 3% 1% 1% 46% 2%	241 346 48% 5% 20% 6% 2% 3% 1% 1% 27% 2%	249 192 47% 5% 19% 3% 1% 3% 1% 1% 36% 3%	58 61 5% 6% 7% 6% 2% 3% 2% 3% 42% 3%	1537 1035 38% 3% 12% 3% 0% 1% 0% 45% 2%	2131 1603 51% 7% 17% 7% 1% 4% 2% 33% 5%	733 457 14% 0% 3% 0% 0% 81%	155 148 2% - 16% 3% 0% 82%	695 415 58% 33% 20% 8% 0% 51%	1296 928 58% 42% 16% 6% 1% 13%	1775 1164 53% 47%	789 529 83% 17%	133 91 69% 31%	2697 1785 66% 37%	1249 835 68% 32%	1315 858 58% 42%	- - - -	
<b>Q23: What type of school does your child(ren) currently attend? Select all that apply.</b>	<b>Unweighted Base</b> <b>Base: Children in school</b> Public school Charter school Private school Religious school International school Homeschool Online school/virtual learning Boarding school Too young, children not in school yet Other (please specify)	2513 1823 66% 6% 22% 8% 1% 4% 2% 0% 10% 5%	1917 1227 65% 7% 25% 9% 1% 4% 1% 0% 13% 2%	141 110 65% 10% 13% 7% 2% 3% 0% 1% 14% -	1776 1117 65% 6% 26% 9% 1% 4% 1% 0% 4% 3%	596 596 69% 6% 15% 5% 3% 5% 1% 1% 4% 11%	1848 1081 69% 6% 18% 9% 1% 4% 0% 11% 7%	583 705 62% 7% 27% 7% 2% 3% 0% 3% 3% 3%	171 282 56% 9% 32% 7% 1% 4% 1% 1% 12% 2%	191 272 61% 7% 25% 7% 2% 3% 1% 1% 9% 2%	172 134 67% 9% 10% 4% 4% 1% 4% 1% 8% 4%	37 39 7% 5% 27% 11% 3% 4% 9% 5%	781 572 68% 2% 21% 6% 0% 2% 1% 3% 3%	1732 1250 66% 7% 22% 9% 1% 5% 0% 11% 6%	128 88 75% 2% 16% 3% 0% 2% - 3%	32 29 9% 6% 80% 15% - 2% - 11%	677 443 55% 6% 29% 12% 0% 6% 2% 2%	1675 1261 71% 7% 18% 7% 4% 4% 0% 2%	1123 813 64% 6% 27% 9% 1% 1% 0% 4%	718 514 5% 5% 14% 6% 1% 1% - 4%	718 408 57% 12% 22% 5% 1% 1% - 4%	144 108 57% 6% 19% 8% 3% 1% - 11%	1985 1435 68% 6% 22% 6% 2% 1% 0% 5%	936 669 73% 8% 19% 6% 1% 1% - 2%	905 658 65% 6% 25% 10% 1% 1% 1% 6%	528 388 55% 8% 20% 9% 2% 3% 1% 8%











		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
<b>Q37: On average, how frequently do you work out for at least 30 minutes a day?</b>	Unweighted Base Base: Total Respondents Every day A few times a week A few times a month A few times a year Never	3868 2649	3219 2000	192 146	3027 1853	649 649	2894 1574	853 1032	270 460	242 347	250 193	58 61	1539 1037	2329 1612	733 457	220 149	1023 637	1891 1404	1965 1315	911 623	189 137	3065 2074	1362 923	1514 1014	803 574
<b>Q38: On average, how many times a month do you go out with friends, without children?</b>	Unweighted Base Base: Total Respondents 0 times 1-2 times 3-4 times 5+ times	3870 2650	3220 2000	192 146	3028 1854	650 650	2896 1575	853 1032	270 460	242 347	250 193	58 61	1539 1037	2331 1613	733 457	220 149	1023 637	1893 1405	1966 1316	911 623	190 138	3067 2076	1363 924	1514 1014	803 574
<b>Q39: On average, how many times a month do you go on a date with your partner?</b>	Unweighted Base Base: Married, partner co-living, partner not co-living 0 times 1-2 times 3-4 times 5+ times Not applicable	3651 2467	3097 1913	187 142	2910 1771	554 554	2746 1469	797 961	253 433	220 318	243 187	51 53	1437 954	2214 1513	707 436	217 147	1003 624	1723 1259	1847 1217	874 592	176 126	2897 1935	1308 880	1413 929	754 532
<b>Q40: On average, how much time do you get to yourself without work or family obligations each day?</b>	Unweighted Base Base: Total Respondents Less than 1 hour 1-2 hours 3 or more hours	3864 2646	3215 1997	192 146	3023 1851	649 649	2893 1573	850 1030	270 460	241 345	250 193	58 61	1537 1035	2327 1611	732 456	220 149	1023 637	1888 1402	1962 1313	910 622	190 138	3062 2073	1360 922	1512 1013	802 573
<b>Q41: How many family or personal trips do you plan to take this year?</b>	Unweighted Base Base: Total Respondents None 1-2 trips 3-5 trips 6 or more trips	3870 2650	3220 2000	192 146	3028 1854	650 650	2896 1575	853 1032	270 460	242 347	250 193	58 61	1539 1037	2331 1613	733 457	220 149	1023 637	1893 1405	1966 1316	911 623	190 138	3067 2076	1363 924	1514 1014	803 574

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
<b>Q42: How has your alcohol consumption changed in the last year?</b>	<b>Unweighted Base</b> <b>Base: Total Respondents</b> Quit drinking Decreased drinking No change Increased drinking Started drinking Not applicable, don't consume alcohol	3870 2650	3220 2000	192 146	3028 1854	650 650	2896 1575	853 1032	270 460	242 347	250 193	58 61	1539 1037	2331 1613	733 457	220 149	1023 637	1893 1405	1966 1316	911 623	190 138	3067 2076	1363 924	1514 1014	574 803
<b>Q43: What form of birth control do you use? Select all that apply.</b>	<b>Unweighted Base</b> <b>Base: Total Respondents</b> Condoms Fertility Awareness Method/Natural family planning Birth control pills/Patch/Ring IUD Vasectomy Hysterectomy/Tubal ligation Other (please specify) Do not use birth control Not applicable	3870 2650	3220 2000	192 146	3028 1854	650 650	2896 1575	853 1032	270 460	242 347	250 193	58 61	1539 1037	2331 1613	733 457	220 149	1023 637	1893 1405	1966 1316	911 623	190 138	3067 2076	1363 924	1514 1014	574 803
<b>Q44: Are you currently trying to conceive?</b>	<b>Unweighted Base</b> <b>Base: Total Respondents</b> Yes, without fertility treatment Yes, with fertility treatment No, not currently No, done having kids	3869 2650	3219 2000	192 146	3027 1853	650 650	2895 1575	853 1032	270 460	242 347	250 193	58 61	1538 1036	2331 1613	732 456	220 149	1023 637	1893 1405	1965 1315	911 623	190 138	3066 2075	1363 924	1513 1014	803 574
<b>Q45: If you sought therapy in the last year, what was the primary reason?</b>	<b>Unweighted Base</b> <b>Base: Have seen mental health therapist</b> Depression Anxiety Anger Postpartum issues Relationship Work Parenting Grief/Death War/Global issues Confidence/Self-worth Other (please specify) Not applicable	1862 1279	1648 1065	142 110	1506 955	214 214	1359 699	467 571	122 209	170 249	125 95	25 28	929 634	933 645	390 250	92 69	419 265	961 696	851 579	616 429	96 62	1563 1070	839 583	628 425	299 209









	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
<b>Q61: If your sex frequency has reduced in the past year, what has caused that change? Select all that apply.</b>	<b>Unweighted Base</b>	<b>1759</b>	<b>1537</b>	<b>88</b>	<b>1449</b>	<b>222</b>	<b>1330</b>	<b>388</b>	<b>130</b>	<b>105</b>	<b>109</b>	<b>29</b>	<b>747</b>	<b>1012</b>	<b>426</b>	<b>144</b>	<b>506</b>	<b>682</b>	<b>921</b>	<b>430</b>	<b>75</b>	<b>1426</b>	<b>630</b>	<b>721</b>	<b>333</b>
	<b>Base: Less Sex</b>	<b>1182</b>	<b>960</b>	<b>64</b>	<b>896</b>	<b>222</b>	<b>694</b>	<b>476</b>	<b>224</b>	<b>151</b>	<b>83</b>	<b>30</b>	<b>493</b>	<b>689</b>	<b>262</b>	<b>94</b>	<b>317</b>	<b>506</b>	<b>605</b>	<b>292</b>	<b>52</b>	<b>948</b>	<b>418</b>	<b>478</b>	<b>234</b>
	Added a baby	43%	50%	23%	52%	11%	40%	46%	58%	32%	45%	42%	39%	45%	66%	90%	67%	6%	49%	25%	37%	41%	37%	45%	49%
	Attraction has faded	17%	17%	24%	17%	16%	15%	20%	13%	28%	21%	23%	18%	16%	12%	8%	15%	22%	15%	25%	24%	18%	21%	15%	11%
	Job stress	32%	32%	44%	31%	33%	33%	32%	33%	28%	38%	35%	34%	31%	29%	28%	28%	37%	36%	30%	30%	34%	31%	37%	25%
	No time	52%	53%	46%	54%	49%	53%	51%	57%	45%	46%	65%	50%	54%	52%	50%	59%	49%	58%	43%	36%	52%	48%	58%	54%
	Other (please specify)	20%	16%	7%	16%	40%	23%	15%	18%	14%	9%	20%	16%	23%	15%	14%	16%	26%	19%	12%	33%	18%	14%	19%	29%
	Not applicable, has not changed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Not applicable, no partner	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
<b>Q61: If your sex frequency has reduced in the past year, what has caused that change? Select all that apply.</b>	<b>Unweighted Base</b>	<b>1733</b>	<b>1521</b>	<b>85</b>	<b>1436</b>	<b>212</b>	<b>1310</b>	<b>382</b>	<b>130</b>	<b>101</b>	<b>108</b>	<b>28</b>	<b>737</b>	<b>996</b>	<b>423</b>	<b>143</b>	<b>503</b>	<b>663</b>	<b>908</b>	<b>422</b>	<b>73</b>	<b>1403</b>	<b>624</b>	<b>706</b>	<b>330</b>
	<b>Base: Less Sex and Have a Spouse/Partner</b>	<b>1161</b>	<b>949</b>	<b>62</b>	<b>887</b>	<b>212</b>	<b>681</b>	<b>468</b>	<b>224</b>	<b>145</b>	<b>82</b>	<b>29</b>	<b>485</b>	<b>675</b>	<b>261</b>	<b>94</b>	<b>314</b>	<b>490</b>	<b>595</b>	<b>284</b>	<b>50</b>	<b>929</b>	<b>413</b>	<b>466</b>	<b>232</b>
	Added a baby	43%	50%	23%	52%	12%	41%	46%	58%	33%	46%	44%	40%	46%	67%	90%	67%	6%	50%	26%	38%	42%	37%	46%	49%
	Attraction has faded	16%	17%	21%	16%	15%	15%	19%	13%	26%	20%	24%	17%	16%	12%	8%	14%	21%	14%	24%	23%	18%	21%	14%	11%
	Job stress	32%	32%	45%	31%	33%	32%	32%	33%	29%	38%	33%	35%	31%	29%	28%	29%	37%	36%	30%	29%	34%	31%	37%	25%
	No time	53%	53%	45%	54%	50%	54%	51%	57%	45%	47%	64%	50%	55%	52%	50%	60%	50%	58%	44%	37%	53%	48%	58%	54%
	Other (please specify)	20%	16%	7%	16%	41%	23%	16%	18%	15%	9%	21%	15%	24%	15%	14%	16%	26%	19%	12%	34%	18%	14%	19%	28%
	Not applicable, has not changed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Not applicable, no partner	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
<b>Q62: What is your ideal sex frequency?</b>	<b>Unweighted Base</b>	<b>3846</b>	<b>3208</b>	<b>192</b>	<b>3016</b>	<b>638</b>	<b>2882</b>	<b>847</b>	<b>269</b>	<b>238</b>	<b>250</b>	<b>58</b>	<b>1529</b>	<b>2317</b>	<b>727</b>	<b>220</b>	<b>1020</b>	<b>1878</b>	<b>1956</b>	<b>910</b>	<b>189</b>	<b>3055</b>	<b>1360</b>	<b>1506</b>	<b>791</b>
	<b>Base: Total Respondents</b>	<b>2628</b>	<b>1990</b>	<b>146</b>	<b>1844</b>	<b>638</b>	<b>1565</b>	<b>1023</b>	<b>458</b>	<b>342</b>	<b>193</b>	<b>61</b>	<b>1028</b>	<b>1601</b>	<b>451</b>	<b>149</b>	<b>633</b>	<b>1392</b>	<b>1305</b>	<b>622</b>	<b>136</b>	<b>2064</b>	<b>921</b>	<b>1006</b>	<b>565</b>
	3 or more times a week	18%	19%	43%	17%	15%	14%	24%	22%	27%	19%	27%	20%	17%	15%	15%	14%	21%	14%	25%	25%	18%	22%	13%	20%
	1-2 times a week	58%	60%	38%	61%	53%	58%	57%	64%	51%	54%	55%	55%	59%	63%	64%	65%	52%	63%	48%	52%	58%	52%	63%	58%
	1-2 times a month	20%	18%	18%	18%	24%	22%	16%	11%	19%	23%	18%	21%	19%	18%	19%	21%	21%	19%	24%	17%	20%	22%	20%	16%
	Less than once a month	4%	3%	0%	3%	9%	5%	3%	3%	3%	4%	-	4%	5%	4%	2%	3%	5%	4%	3%	6%	4%	3%	4%	6%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
<b>Q62: What is your ideal sex frequency?</b>	<b>Unweighted Base</b>	<b>3642</b>	<b>3092</b>	<b>187</b>	<b>2905</b>	<b>550</b>	<b>2737</b>	<b>799</b>	<b>255</b>	<b>219</b>	<b>244</b>	<b>51</b>	<b>1434</b>	<b>2208</b>	<b>706</b>	<b>218</b>	<b>1000</b>	<b>1717</b>	<b>1847</b>	<b>873</b>	<b>175</b>	<b>2895</b>	<b>1306</b>	<b>1414</b>	<b>747</b>
	<b>Base: Have spouse/partner</b>	<b>2462</b>	<b>1912</b>	<b>142</b>	<b>1770</b>	<b>550</b>	<b>1463</b>	<b>964</b>	<b>437</b>	<b>316</b>	<b>187</b>	<b>53</b>	<b>952</b>	<b>1510</b>	<b>436</b>	<b>149</b>	<b>620</b>	<b>1255</b>	<b>1216</b>	<b>592</b>	<b>124</b>	<b>1932</b>	<b>878</b>	<b>930</b>	<b>529</b>
	3 or more times a week	18%	19%	44%	17%	13%	14%	24%	22%	27%	19%	24%	20%	16%	16%	15%	14%	20%	13%	25%	22%	17%	22%	12%	19%
	1-2 times a week	58%	59%	38%	61%	55%	59%	57%	64%	51%	54%	57%	56%	60%	63%	64%	65%	53%	63%	48%	53%	58%	53%	64%	59%
	1-2 times a month	20%	19%	18%	19%	24%	23%	16%	11%	20%	23%	19%	21%	19%	18%	19%	22%	22%	20%	24%	18%	21%	22%	20%	17%
	Less than once a month	4%	3%	0%	3%	9%	5%	3%	3%	2%	4%	-	4%	4%	4%	2%	3%	5%	4%	3%	7%	4%	3%	4%	5%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
<b>Q63: How satisfied are you with your sex life?</b>	<b>Unweighted Base</b>	<b>3870</b>	<b>3220</b>	<b>192</b>	<b>3028</b>	<b>650</b>	<b>2896</b>	<b>853</b>	<b>270</b>	<b>242</b>	<b>250</b>	<b>58</b>	<b>1539</b>	<b>2331</b>	<b>733</b>	<b>220</b>	<b>1023</b>	<b>1893</b>	<b>1966</b>	<b>911</b>	<b>190</b>	<b>3067</b>	<b>1363</b>	<b>1514</b>	<b>803</b>
	<b>Base: Total Respondents</b>	<b>2650</b>	<b>2000</b>	<b>146</b>	<b>1854</b>	<b>650</b>	<b>1575</b>	<b>1032</b>	<b>460</b>	<b>347</b>	<b>193</b>	<b>61</b>	<b>1037</b>	<b>1613</b>	<b>457</b>	<b>149</b>	<b>637</b>	<b>1405</b>	<b>1316</b>	<b>623</b>	<b>138</b>	<b>2076</b>	<b>924</b>	<b>1014</b>	<b>574</b>
	Extremely satisfied	11%	12%	19%	11%	10%	10%	14%	12%	16%	13%	15%	12%	11%	10%	8%	10%	13%	7%	17%	17%	11%	14%	7%	13%
	Satisfied	31%	31%	33%	31%	29%	31%	30%	27%	34%	33%	18%	28%	32%	26%	32%	31%	30%	30%	36%	27%	32%	33%	31%	27%
	Neither satisfied or dissatisfied	34%	35%	37%	35%	31%	34%	34%	35%	34%	31%	47%	37%	32%	38%	31%	34%	33%	34%	32%	26%	33%	33%	34%	36%
	Dissatisfied	18%	17%	10%	18%	20%	20%	16%	21%	10%	16%	14%	18%	19%	22%	20%	19%	16%	22%	11%	22%	18%	15%	21%	17%
	Extremely dissatisfied	6%	5%	0%	5%	10%	6%	6%	5%	6%	8%	7%	6%	6%	4%	9%	5%	7%	7%	4%	8%	6%	5%	6%	6%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
<b>Q63: How satisfied are you with your sex life?</b>	<b>Unweighted Base</b>	<b>3656</b>	<b>3101</b>	<b>187</b>	<b>2914</b>	<b>555</b>	<b>2746</b>	<b>801</b>	<b>255</b>	<b>221</b>	<b>244</b>	<b>51</b>	<b>1439</b>	<b>2217</b>	<b>709</b>	<b>218</b>	<b>1003</b>	<b>1725</b>	<b>1850</b>	<b>874</b>	<b>176</b>	<b>2900</b>	<b>1308</b>	<b>1416</b>	<b>756</b>
	<b>Base: Have spouse/partner</b>	<b>2472</b>	<b>1917</b>	<b>142</b>	<b>1776</b>	<b>555</b>	<b>1469</b>	<b>967</b>	<b>437</b>	<b>319</b>	<b>187</b>	<b>53</b>	<b>956</b>	<b>1517</b>	<b>438</b>	<b>149</b>	<b>624</b>	<b>1261</b>	<b>1219</b>	<b>592</b>	<b>126</b>	<b>1937</b>	<b>880</b>	<b>931</b>	<b>535</b>
	Extremely satisfied	12%	12%	20%	12%	11%	10%	15%	13%	18%	13%	18%	12%	12%	10%	8%	10%	14%	8%	18%	16%	11%	15%	7%	14%
	Satisfied	32%	32%	33%	32%	32%	32%	31%	28%	36%	34%	18%	30%	33%	27%	32%	32%	34%	31%	37%	29%	33%	33%	33%	28%
	Neither satisfied or dissatisfied	33%	35%	37%	34%	29%	33%	33%	35%	32%	30%	45%	36%	31%	38%	30%	34%	32%	34%	32%	27%	33%	33%	33%	35%
	Dissatisfied	18%	17%	10%	18%	20%	20%	16%	21%	9%	16%	11%	17%	18%	22%	20%	19%	16%	22%	10%	21%	18%	15%	21%	17%
	Extremely dissatisfied	5%	4%	-	4%	8%	5%	5%	3%	5%	8%	8%	4%	5%	3%	9%	5%	5%	5%	3%	7%	5%	4%	5%	5%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
<b>Q63: How satisfied are you with your sex life?</b>	<b>Unweighted Base</b>	<b>3368</b>	<b>2835</b>	<b>139</b>	<b>2696</b>	<b>533</b>	<b>2549</b>	<b>715</b>	<b>240</b>	<b>185</b>	<b>203</b>	<b>55</b>	<b>1214</b>	<b>2154</b>	<b>626</b>	<b>211</b>	<b>965</b>	<b>1565</b>	<b>1784</b>	<b>692</b>	<b>172</b>	<b>2648</b>	<b>1104</b>	<b>1372</b>	<b>720</b>
	<b>Base: Sexually active</b>	<b>2272</b>	<b>1739</b>	<b>104</b>	<b>1635</b>	<b>533</b>	<b>1371</b>	<b>865</b>	<b>411</b>	<b>268</b>	<b>158</b>	<b>57</b>	<b>797</b>	<b>1475</b>	<b>377</b>	<b>144</b>	<b>600</b>	<b>1149</b>	<b>1719</b>	<b>468</b>	<b>122</b>	<b>1768</b>	<b>740</b>	<b>907</b>	<b>503</b>
	Extremely satisfied	11%	11%	16%	11%	11%	9%	14%	14%	16%	10%	16%	10%	12%	8%	8%	11%	13%	8%	15%	17%	10%	13%	7%	15%
	Satisfied	33%	33%	34%	33%	33%	33%	32%	28%	37%	37%	19%	31%	34%	26%	32%	34%	35%	32%	39%	29%	34%	35%	33%	29%
	Neither satisfied or dissatisfied	33%	34%	37%	34%	29%	33%	33%	34%	31%	31%	47%	36%	31%	39%	31%	33%	31%	34%	30%	27%	32%	32%	33%	34%
	Dissatisfied	19%	18%	13%	19%	20%	20%	17%	21%	11%	16%	11%	19%	18%	23%	20%	18%	17%	21%	13%	22%	19%	16%	21%	17%
	Extremely dissatisfied	4%	4%	-	4%	6%	4%	4%	3%	5%	6%	7%	4%	5%	3%	9%	4%	4%	5%	3%	4%	4%	4%	5%	4%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
<b>Q63: How satisfied are you with your sex life?</b>	<b>Unweighted Base</b>	<b>3307</b>	<b>2797</b>	<b>136</b>	<b>2661</b>	<b>510</b>	<b>2509</b>	<b>698</b>	<b>238</b>	<b>179</b>	<b>201</b>	<b>51</b>	<b>1192</b>	<b>2115</b>	<b>622</b>	<b>210</b>	<b>958</b>	<b>1516</b>	<b>1753</b>	<b>677</b>	<b>167</b>	<b>2597</b>	<b>1086</b>	<b>1344</b>	<b>710</b>
	<b>Base: Sexually active and Have spouse/partner</b>	<b>2226</b>	<b>1716</b>	<b>101</b>	<b>1614</b>	<b>510</b>	<b>1345</b>	<b>846</b>	<b>409</b>	<b>259</b>	<b>156</b>	<b>53</b>	<b>782</b>	<b>1444</b>	<b>376</b>	<b>144</b>	<b>595</b>	<b>1110</b>	<b>1156</b>	<b>456</b>	<b>117</b>	<b>1729</b>	<b>727</b>	<b>884</b>	<b>497</b>
	Extremely satisfied	11%	11%	17%	11%	11%	9%	14%	14%	16%	10%	18%	10%	12%	8%	8%	11%	13%	8%	15%	17%	10%	13%	7%	15%
	Satisfied	33%	33%	33%	32%	34%	33%	32%	28%	37%	37%	18%	30%	34%	26%	32%	33%	35%	32%	39%	30%	34%	35%	34%	29%
	Neither satisfied or dissatisfied	33%	34%	37%	34%	28%	33%	33%	33%	31%	30%	45%	37%	31%	39%	31%	33%	31%	34%	30%	27%	33%	33%	33%	35%
	Dissatisfied	19%	18%	13%	19%	20%	20%	17%	22%	10%	17%	11%	19%	18%	24%	21%	18%	17%	22%	12%	21%	19%	16%	21%	17%
	Extremely dissatisfied	4%	4%	-	4%	6%	4%	5%	3%	5%	6%	8%	4%	4%	3%	9%	4%	4%	4%	3%	5%	4%	4%	5%	4%





		Generation			Ethnicity						Number of Children		Ages of Children				Employment								
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed
<b>Q65: Which of the following do you think is most important for politicians to address in the 2024 elections?</b>	Unweighted Base Base: Total Respondents Education Global security/warfare Immigration Environment Family leave and childcare Health Economy Gun control Reproductive rights Healthcare access or costs	3861 2644	3211 1994	192 146	3019 1848	650 650	2890 1572	851 1029	270 460	240 344	250 193	58 61	1538 1036	2323 1608	733 457	220 149	1021 635	1886 1402	1963 1313	911 623	190 138	3064 2073	1360 921	1514 1014	797 571
<b>Q66: Which economic issues most affect how you will vote in 2024 elections?</b>	Unweighted Base Base: Total Respondents Other (please specify) Cost of living Job security Wage growth Housing affordability Debt/Student loan costs Inflation Recession US debt Stock market	3842 2632	3199 1989	192 146	3007 1842	643 643	2873 1562	848 1026	268 457	240 344	248 191	58 61	1530 1030	2312 1601	729 453	219 149	1018 634	1875 1394	1953 1307	906 620	188 136	3047 2064	1353 917	1506 1011	795 568
<b>Q67: What changes would you most like to see in the public education system?</b>	Unweighted Base Base: Total Respondents Other (please specify) Increased funding Better quality of teaching More extracurricular activities Enhanced safety measures Private school vouchers More inclusive education (special education, gifted ed., specialized tracks) Accessibility and affordability of public universities	3851 2637	3202 1988	192 146	3010 1842	649 649	2880 1567	850 1027	269 458	240 344	250 193	58 61	1536 1035	2315 1602	733 457	220 149	1016 632	1881 1397	1955 1310	909 621	188 136	3052 2066	1360 920	1504 1010	799 571
<b>Q68: How satisfied are you with your access to affordable healthcare under the current US healthcare system?</b>	Unweighted Base Base: Total Respondents Very satisfied Satisfied Somewhat dissatisfied Very dissatisfied	3862 2645	3213 1996	192 146	3021 1850	649 649	2890 1572	851 1030	270 460	242 347	250 193	57 59	1536 1035	2326 1611	733 457	220 149	1021 636	1887 1401	1962 1313	911 623	189 137	3062 2073	1361 922	1512 1013	800 572

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pacific Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
		<b>Q69: How important are childcare policies (i.e. affordable childcare, federal childcare subsidies) in influencing your decision for the upcoming election?</b>	<b>Unweighted Base</b> <b>Base: Total Respondents</b> Very important Somewhat important Somewhat unimportant Not important at all	3862 2646	3214 1998	192 146	3022 1852	648 648	2891 1572	852 1031	269 459	242 347	250 193	58 61	1536 1036	2326 1610	732 456	220 149	1022 636	1887 1402	1964 1315	910 622	187 135	3061 2072	1362 923

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pacific Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
		<b>Q70: How supportive are you of increased regulation to address climate change?</b>	<b>Unweighted Base</b> <b>Base: Total Respondents</b> Very supportive Somewhat supportive Somewhat unresponsive Very unresponsive	3857 2638	3213 1994	191 146	3022 1848	644 644	2888 1570	849 1026	268 457	239 343	250 193	58 61	1535 1032	2322 1607	731 454	219 149	1021 635	1885 1399	1958 1308	911 623	187 135	3056 2066	1362 923

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pacific Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
		<b>Q71: How supportive are you of federally protected reproductive rights?</b>	<b>Unweighted Base</b> <b>Base: Total Respondents</b> Very supportive Somewhat supportive Somewhat unresponsive Very unresponsive	3860 2645	3212 1997	192 146	3020 1850	648 648	2891 1573	850 1029	268 457	242 347	249 192	58 61	1537 1036	2323 1609	733 457	219 149	1020 635	1886 1402	1964 1315	910 622	188 136	3062 2072	1360 922

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pacific Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
		<b>Q72: How supportive are you of a federally-mandated paid leave program, guaranteeing paid family leave to all mothers?</b>	<b>Unweighted Base</b> <b>Base: Total Respondents</b> Very supportive Somewhat supportive Somewhat unresponsive Very unresponsive	3864 2646	3217 1999	192 146	3025 1852	647 647	2892 1573	852 1031	269 459	242 347	250 193	58 61	1538 1036	2326 1609	732 456	220 149	1022 636	1889 1402	1964 1314	909 621	188 136	3061 2071	1362 923

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pacific Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
		<b>Q73: How supportive are you of increased gun safety and gun control policies?</b>	<b>Unweighted Base</b> <b>Base: Total Respondents</b> Very supportive Somewhat supportive Somewhat unresponsive Very unresponsive	3864 2647	3216 1999	191 146	3025 1853	648 648	2893 1574	852 1031	269 459	242 347	250 193	58 61	1538 1037	2326 1610	733 457	219 149	1022 636	1889 1403	1964 1315	910 622	188 136	3062 2072	1363 924



Q77: Which race/ethnicity best describes you? Select all that apply.	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment						
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
<b>Unweighted Base</b>	<b>3870</b>	<b>3220</b>	<b>192</b>	<b>3028</b>	<b>650</b>	<b>2896</b>	<b>853</b>	<b>270</b>	<b>242</b>	<b>250</b>	<b>58</b>	<b>1539</b>	<b>2331</b>	<b>733</b>	<b>220</b>	<b>1023</b>	<b>1893</b>	<b>1966</b>	<b>911</b>	<b>190</b>	<b>3067</b>	<b>1363</b>	<b>1514</b>	<b>803</b>
<b>Base: Total Respondents</b>	<b>2650</b>	<b>2000</b>	<b>146</b>	<b>1854</b>	<b>650</b>	<b>1575</b>	<b>1032</b>	<b>460</b>	<b>347</b>	<b>193</b>	<b>61</b>	<b>1037</b>	<b>1613</b>	<b>457</b>	<b>149</b>	<b>637</b>	<b>1405</b>	<b>1316</b>	<b>623</b>	<b>138</b>	<b>2076</b>	<b>924</b>	<b>1014</b>	<b>574</b>
White, Caucasian	67%	63%	41%	65%	80%	100%	20%	28%	6%	14%	59%	62%	70%	66%	59%	67%	68%	70%	58%	77%	67%	60%	71%	68%
Hispanic or Latino	17%	21%	9%	22%	7%	-	45%	100%	7%	4%	19%	17%	18%	21%	30%	24%	12%	18%	10%	14%	16%	12%	19%	24%
Black or African American	13%	16%	46%	13%	5%	-	34%	6%	100%	4%	10%	18%	10%	11%	20%	11%	14%	10%	26%	11%	15%	22%	9%	8%
Asian	7%	8%	7%	8%	4%	-	19%	2%	100%	12%	8%	7%	8%	10%	5%	7%	6%	7%	9%	7%	7%	9%	6%	7%
Multiracial or Multiethnic	3%	3%	1%	3%	2%	-	7%	6%	4%	9%	27%	3%	3%	3%	1%	3%	2%	3%	2%	2%	2%	2%	2%	4%
American Indian or Alaska Native	2%	2%	1%	2%	1%	-	4%	2%	1%	2%	71%	2%	2%	2%	2%	1%	2%	2%	1%	-	1%	1%	1%	3%
Native Hawaiian or other Pacific Islander	1%	1%	1%	1%	1%	-	2%	0%	1%	3%	34%	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%
MENA (Middle Eastern or North African)	1%	1%	2%	1%	2%	-	3%	3%	4%	-	2%	1%	2%	0%	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%
Prefer not to answer	2%	1%	0%	1%	5%	-	-	-	-	-	-	1%	2%	1%	0%	1%	2%	1%	2%	1%	1%	1%	1%	3%

Qve: Ethnicity	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment						
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
<b>Unweighted Base</b>	<b>3870</b>	<b>3220</b>	<b>192</b>	<b>3028</b>	<b>650</b>	<b>2896</b>	<b>853</b>	<b>270</b>	<b>242</b>	<b>250</b>	<b>58</b>	<b>1539</b>	<b>2331</b>	<b>733</b>	<b>220</b>	<b>1023</b>	<b>1893</b>	<b>1966</b>	<b>911</b>	<b>190</b>	<b>3067</b>	<b>1363</b>	<b>1514</b>	<b>803</b>
<b>Base: Total Respondents</b>	<b>2650</b>	<b>2000</b>	<b>146</b>	<b>1854</b>	<b>650</b>	<b>1575</b>	<b>1032</b>	<b>460</b>	<b>347</b>	<b>193</b>	<b>61</b>	<b>1037</b>	<b>1613</b>	<b>457</b>	<b>149</b>	<b>637</b>	<b>1405</b>	<b>1316</b>	<b>623</b>	<b>138</b>	<b>2076</b>	<b>924</b>	<b>1014</b>	<b>574</b>
White and only white selected	59%	54%	38%	55%	76%	100%	-	-	-	-	-	55%	63%	56%	52%	57%	63%	62%	55%	69%	60%	55%	63%	57%
Hispanic/latino and any combination	17%	21%	9%	22%	7%	-	45%	100%	7%	4%	19%	17%	18%	21%	30%	24%	12%	18%	10%	14%	16%	12%	19%	24%
Black/Afr American and any combination	12%	15%	46%	12%	4%	-	31%	-	93%	4%	10%	18%	8%	11%	12%	10%	14%	9%	23%	10%	13%	20%	8%	7%
American Indian or Alaska Native and any combination	1%	1%	-	1%	1%	-	3%	-	-	1%	48%	1%	1%	1%	2%	1%	1%	1%	0%	-	1%	1%	1%	1%
Native Hawaiian or other Pacific Islander any combination	1%	0%	0%	0%	1%	-	1%	-	-	1%	24%	0%	1%	0%	-	1%	1%	1%	0%	-	1%	0%	1%	1%
Asian and any combo	7%	7%	6%	7%	4%	-	17%	-	-	90%	-	8%	6%	10%	5%	6%	6%	6%	9%	5%	7%	9%	5%	6%
MENA (Middle Eastern or North African) and any combo	1%	0%	0%	0%	1%	-	2%	-	-	-	-	1%	1%	0%	-	0%	1%	1%	0%	-	1%	1%	1%	1%
Prefer not to answer	2%	1%	0%	1%	5%	-	-	-	-	-	-	1%	2%	1%	0%	1%	2%	1%	2%	1%	1%	1%	1%	3%
Anything else left over	1%	1%	-	1%	1%	-	2%	-	-	-	-	0%	1%	0%	0%	1%	1%	1%	1%	1%	1%	0%	1%	1%





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Saint Kitts and Nevis	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Saint Lucia	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Saint Vincent and the Grenadines	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Samoa	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
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Slovenia	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
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Somalia	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
South Africa	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
South Sudan	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Spain	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Sri Lanka	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
State of Palestine	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Sudan	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Suriname	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Swaziland	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Sweden	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Switzerland	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Syrian Arab Republic	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Tajikistan	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Thailand	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
The former Yugoslav Republic of Macedonia	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Timor-Leste	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Togo	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Tonga	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Trinidad and Tobago	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Tunisia	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Turkey	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Turkmenistan	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Turks and Caicos	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
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Ukraine	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
United Arab Emirates	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
United Kingdom of Great Britain and Northern Ireland	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
United Republic of Tanzania	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Uruguay	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Uzbekistan	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Vanuatu	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Venezuela (Bolivarian Republic of)	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Vietnam	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Yemen	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Zambia	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
Zimbabwe	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.





	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pacific Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
<b>Q80: What is the highest level of education you have completed?</b>	<b>Unweighted Base</b>	<b>3870</b>	<b>3220</b>	<b>192</b>	<b>3028</b>	<b>650</b>	<b>2896</b>	<b>853</b>	<b>270</b>	<b>242</b>	<b>250</b>	<b>58</b>	<b>1539</b>	<b>2331</b>	<b>733</b>	<b>220</b>	<b>1023</b>	<b>1893</b>	<b>1966</b>	<b>911</b>	<b>190</b>	<b>3067</b>	<b>1363</b>	<b>1514</b>	<b>803</b>
	<b>Base: Total Respondents</b>	<b>2650</b>	<b>2000</b>	<b>146</b>	<b>1854</b>	<b>650</b>	<b>1575</b>	<b>1032</b>	<b>460</b>	<b>347</b>	<b>193</b>	<b>61</b>	<b>1037</b>	<b>1613</b>	<b>457</b>	<b>149</b>	<b>637</b>	<b>1405</b>	<b>1316</b>	<b>623</b>	<b>138</b>	<b>2076</b>	<b>924</b>	<b>1014</b>	<b>574</b>
	Completed graduate school	35%	34%	6%	36%	39%	36%	34%	35%	29%	35%	37%	30%	38%	32%	42%	39%	33%	45%	21%	41%	37%	30%	44%	26%
	Some graduate school	10%	10%	28%	9%	8%	8%	13%	9%	22%	10%	13%	14%	7%	11%	12%	5%	11%	6%	21%	7%	10%	16%	6%	7%
	Graduated from college	39%	39%	33%	40%	36%	41%	35%	39%	25%	44%	32%	38%	39%	44%	38%	41%	36%	38%	33%	38%	37%	38%	36%	45%
	Some college	14%	14%	24%	14%	12%	13%	15%	14%	20%	9%	12%	16%	13%	10%	6%	11%	17%	9%	22%	11%	13%	16%	11%	17%
	Graduated from high school	3%	2%	10%	2%	4%	2%	3%	3%	4%	2%	5%	2%	3%	2%	2%	3%	3%	2%	3%	3%	2%	1%	3%	5%
	Some high school	0%	0%	-	0%	0%	0%	0%	-	-	2%	0%	0%	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	1%
	Did not attend school	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

  

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pacific Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
<b>Q81: What is your household's total, combined annual income?</b>	<b>Unweighted Base</b>	<b>3870</b>	<b>3220</b>	<b>192</b>	<b>3028</b>	<b>650</b>	<b>2896</b>	<b>853</b>	<b>270</b>	<b>242</b>	<b>250</b>	<b>58</b>	<b>1539</b>	<b>2331</b>	<b>733</b>	<b>220</b>	<b>1023</b>	<b>1893</b>	<b>1966</b>	<b>911</b>	<b>190</b>	<b>3067</b>	<b>1363</b>	<b>1514</b>	<b>803</b>
	<b>Base: Total Respondents</b>	<b>2650</b>	<b>2000</b>	<b>146</b>	<b>1854</b>	<b>650</b>	<b>1575</b>	<b>1032</b>	<b>460</b>	<b>347</b>	<b>193</b>	<b>61</b>	<b>1037</b>	<b>1613</b>	<b>457</b>	<b>149</b>	<b>637</b>	<b>1405</b>	<b>1316</b>	<b>623</b>	<b>138</b>	<b>2076</b>	<b>924</b>	<b>1014</b>	<b>574</b>
	\$0 - \$24,999	2%	2%	4%	2%	3%	2%	3%	2%	4%	1%	11%	2%	2%	2%	-	3%	0%	0%	3%	-	1%	1%	2%	5%
	\$25,000 - \$44,999	3%	3%	8%	2%	4%	2%	4%	4%	5%	2%	2%	3%	3%	2%	4%	3%	3%	2%	3%	6%	2%	1%	3%	5%
	\$45,000 - \$64,999	8%	9%	23%	8%	6%	7%	10%	9%	14%	6%	7%	11%	6%	10%	7%	6%	8%	5%	12%	7%	7%	8%	6%	11%
	\$65,000 - \$84,999	8%	10%	15%	9%	4%	8%	9%	8%	9%	8%	11%	10%	7%	6%	4%	8%	10%	6%	12%	5%	8%	9%	8%	9%
	\$85,000 - \$99,999	8%	8%	14%	8%	6%	8%	8%	7%	10%	6%	3%	10%	7%	6%	5%	7%	9%	6%	12%	8%	8%	9%	7%	8%
	\$100,000 - \$149,999	20%	19%	12%	20%	21%	22%	17%	19%	15%	13%	17%	19%	20%	20%	17%	21%	19%	19%	23%	17%	20%	18%	21%	19%
	\$150,000 - \$199,999	17%	17%	10%	18%	18%	17%	17%	18%	15%	18%	17%	18%	17%	19%	17%	16%	17%	20%	17%	16%	19%	20%	18%	13%
	\$200,000 - \$299,999	16%	16%	6%	17%	14%	17%	15%	16%	11%	17%	22%	14%	17%	18%	25%	17%	14%	22%	7%	18%	18%	17%	18%	9%
	\$300,000 - \$499,999	8%	8%	2%	9%	10%	9%	8%	8%	9%	13%	5%	6%	10%	8%	16%	10%	7%	11%	6%	10%	9%	11%	8%	5%
	Over \$500,000	3%	3%	1%	3%	4%	3%	3%	2%	3%	6%	3%	2%	4%	3%	4%	4%	3%	4%	1%	6%	3%	3%	3%	2%
	Prefer not to answer	6%	5%	4%	5%	10%	6%	6%	6%	4%	10%	3%	5%	7%	6%	2%	6%	7%	5%	3%	6%	4%	2%	6%	13%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed		
<b>2023 Age Breaks: What year were you born?</b>	<b>Unweighted Base</b>	<b>3870</b>	<b>3220</b>	<b>192</b>	<b>3028</b>	<b>650</b>	<b>2896</b>	<b>853</b>	<b>270</b>	<b>242</b>	<b>250</b>	<b>58</b>	<b>1539</b>	<b>2331</b>	<b>733</b>	<b>220</b>	<b>1023</b>	<b>1893</b>	<b>1966</b>	<b>911</b>	<b>190</b>	<b>3067</b>	<b>1363</b>	<b>1514</b>	<b>803</b>		
	<b>Base: Total Respondents</b>	<b>2650</b>	<b>2000</b>	<b>146</b>	<b>1854</b>	<b>650</b>	<b>1575</b>	<b>1032</b>	<b>460</b>	<b>347</b>	<b>193</b>	<b>61</b>	<b>1037</b>	<b>1613</b>	<b>457</b>	<b>149</b>	<b>637</b>	<b>1405</b>	<b>1316</b>	<b>623</b>	<b>138</b>	<b>2076</b>	<b>924</b>	<b>1014</b>	<b>574</b>		
	30 and Younger	17%	23%	100%	17%	-	14%	24%	12%	45%	16%	7%	33%	8%	29%	23%	11%	16%	8%	44%	7%	19%	29%	11%	13%		
	31-34	19%	25%	-	27%	-	20%	19%	23%	18%	21%	14%	22%	17%	31%	38%	27%	10%	21%	18%	8%	19%	20%	20%	19%		
	35-39	28%	38%	-	41%	-	26%	33%	40%	21%	37%	29%	23%	32%	30%	32%	46%	19%	35%	15%	27%	29%	25%	32%	28%		
	40-41	35%	14%	-	15%	100%	41%	24%	24%	17%	26%	50%	21%	44%	11%	8%	16%	54%	36%	23%	58%	34%	25%	38%	40%		
<hr/>																											
<b>2023 Age Breaks: What year were you born?</b>																											
	<b>Unweighted Base</b>	<b>3870</b>	<b>3220</b>	<b>192</b>	<b>3028</b>	<b>650</b>	<b>2896</b>	<b>853</b>	<b>270</b>	<b>242</b>	<b>250</b>	<b>58</b>	<b>1539</b>	<b>2331</b>	<b>733</b>	<b>220</b>	<b>1023</b>	<b>1893</b>	<b>1966</b>	<b>911</b>	<b>190</b>	<b>3067</b>	<b>1363</b>	<b>1514</b>	<b>803</b>		
	<b>Base: Total Respondents</b>	<b>2650</b>	<b>2000</b>	<b>146</b>	<b>1854</b>	<b>650</b>	<b>1575</b>	<b>1032</b>	<b>460</b>	<b>347</b>	<b>193</b>	<b>61</b>	<b>1037</b>	<b>1613</b>	<b>457</b>	<b>149</b>	<b>637</b>	<b>1405</b>	<b>1316</b>	<b>623</b>	<b>138</b>	<b>2076</b>	<b>924</b>	<b>1014</b>	<b>574</b>		
	18-26	6%	7%	100%	-	-	4%	9%	3%	20%	6%	3%	12%	2%	8%	7%	1%	7%	2%	16%	1%	6%	10%	3%	5%		
	27-29	9%	11%	-	12%	-	7%	11%	6%	18%	8%	4%	16%	4%	14%	12%	6%	7%	4%	21%	5%	9%	15%	5%	6%		
	30-34	23%	30%	-	32%	-	22%	23%	26%	25%	23%	14%	28%	19%	37%	41%	30%	13%	23%	25%	9%	23%	25%	23%	22%		
	35-39	28%	38%	-	41%	-	26%	33%	40%	21%	37%	29%	23%	32%	30%	32%	46%	19%	35%	15%	27%	29%	25%	32%	28%		
	40-42	10%	14%	-	15%	-	10%	12%	15%	8%	11%	26%	7%	13%	7%	6%	10%	12%	11%	6%	16%	10%	8%	11%	12%		
	43 and older	25%	-	-	-	100%	31%	12%	10%	9%	15%	25%	14%	31%	4%	2%	6%	42%	24%	17%	43%	24%	17%	27%	28%		
	Net <30	14%	19%	100%	12%	-	11%	19%	9%	38%	14%	7%	27%	6%	23%	19%	7%	14%	6%	36%	6%	15%	25%	8%	10%		
	Net 30-39	51%	68%	-	73%	-	48%	56%	66%	45%	61%	42%	51%	51%	67%	73%	76%	32%	58%	40%	36%	51%	50%	55%	50%		
	Net 40+	35%	14%	-	15%	100%	41%	24%	24%	17%	26%	50%	21%	44%	11%	8%	16%	54%	36%	23%	58%	34%	25%	38%	40%		
<hr/>																											
<b>Generation</b>	<b>Unweighted Base</b>	<b>3870</b>	<b>3220</b>	<b>192</b>	<b>3028</b>	<b>650</b>	<b>2896</b>	<b>853</b>	<b>270</b>	<b>242</b>	<b>250</b>	<b>58</b>	<b>1539</b>	<b>2331</b>	<b>733</b>	<b>220</b>	<b>1023</b>	<b>1893</b>	<b>1966</b>	<b>911</b>	<b>190</b>	<b>3067</b>	<b>1363</b>	<b>1514</b>	<b>803</b>		
	<b>Base: Total Respondents</b>	<b>2650</b>	<b>2000</b>	<b>146</b>	<b>1854</b>	<b>650</b>	<b>1575</b>	<b>1032</b>	<b>460</b>	<b>347</b>	<b>193</b>	<b>61</b>	<b>1037</b>	<b>1613</b>	<b>457</b>	<b>149</b>	<b>637</b>	<b>1405</b>	<b>1316</b>	<b>623</b>	<b>138</b>	<b>2076</b>	<b>924</b>	<b>1014</b>	<b>574</b>		
	Generation Z	6%	7%	100%	-	-	4%	9%	3%	20%	6%	3%	12%	2%	8%	7%	1%	7%	2%	16%	1%	6%	10%	3%	5%		
	Millennials	70%	93%	-	100%	-	65%	79%	88%	72%	79%	72%	74%	67%	88%	91%	93%	52%	74%	67%	56%	71%	73%	71%	67%		
	Generation X or older	25%	-	-	-	100%	31%	12%	10%	9%	15%	25%	14%	31%	4%	2%	6%	42%	24%	17%	43%	24%	17%	27%	28%		
<hr/>																											
<b>Data_Filter</b>	<b>Unweighted Base</b>	<b>3870</b>	<b>3220</b>	<b>192</b>	<b>3028</b>	<b>650</b>	<b>2896</b>	<b>853</b>	<b>270</b>	<b>242</b>	<b>250</b>	<b>58</b>	<b>1539</b>	<b>2331</b>	<b>733</b>	<b>220</b>	<b>1023</b>	<b>1893</b>	<b>1966</b>	<b>911</b>	<b>190</b>	<b>3067</b>	<b>1363</b>	<b>1514</b>	<b>803</b>		
	<b>Base: Total Respondents</b>	<b>2650</b>	<b>2000</b>	<b>146</b>	<b>1854</b>	<b>650</b>	<b>1575</b>	<b>1032</b>	<b>460</b>	<b>347</b>	<b>193</b>	<b>61</b>	<b>1037</b>	<b>1613</b>	<b>457</b>	<b>149</b>	<b>637</b>	<b>1405</b>	<b>1316</b>	<b>623</b>	<b>138</b>	<b>2076</b>	<b>924</b>	<b>1014</b>	<b>574</b>		
	Moms Gen Z and Millennials (US)	75%	100%	100%	100%	-	69%	88%	90%	91%	85%	75%	86%	69%	96%	98%	94%	58%	76%	83%	57%	76%	83%	73%	72%		
	Moms Gen X (US)	25%	-	-	-	100%	31%	12%	10%	9%	15%	25%	14%	31%	4%	2%	6%	42%	24%	17%	43%	24%	17%	27%	28%		
	Not moms (US)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
	Outside U.S.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
	None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
	Blanks	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		